



2024 FOOTBALL PARTNERSHIP OPPORTUNITIES



WILSTON GRANGE AUSTRALIAN FOOTBALL CLUB

HICKEY PARK, 35 BABARRA ST, STAFFORD QLD 4053
WWW.GORILLAS.COM.AU

ABOUT US

HISTORY

Established in 1945, Wilston-Grange Australian Football Club (WG AFC) is one of the oldest clubs in Queensland football. With a proud history of success, winning multiple premierships across Senior Men's, Women's, Reserves and Colts Competitions, a multitude of junior premierships and representative players, five Grogan Medallists and players that have progressed through the junior and senior ranks to play at AFL/AFLW level, WG AFC has a history which is the envy of many clubs in south-east Queensland.

CURRENT STATUS

WG AFC participate in both the QAFL and QAFLW State League competitions which are the premier community football competitions in QLD. They are the focus of significant media and community attention. WG AFC field two senior men's teams, two senior women's teams and an under 19 boys' side, together with a master's team (over 35) and a Veterans team (over 45), both of which have attracted great support. Our Junior/Youth club provides over 500 young footballers and their families the chance to play and support the game they love each weekend.

FACILITIES

Based at picturesque Hickey Park, WG AFC has undoubtedly some of the best facilities in local sport. In recent years we have installed state of the art ground lighting, irrigation, and a new sports couch surface which is maintained by professional greenskeepers.

In conjunction with other Brisbane north sporting groups, we have also built a modern inclusive and accessible facility which houses uni-sex change rooms, a fitness centre, medical rooms, recovery centre and is the home of Start Training, who provide physiotherapy, strength and conditioning, and trainer services for both match days and training nights.

The social clubrooms were extensively redeveloped in 2005/06 and now provide modern, licensed, air-conditioned function and meeting facilities catering for community use.

These developments have further entrenched Hickey Park as a community hub in inner north Brisbane. 120,000 people visit and use our facilities each year.

JUNIOR DEVELOPMENT

Our junior club foster the development of Australian Football in Brisbane by fielding 30 teams from under 8 through to the under 17 age groups, with around 550 players, as well as our popular Auskick and Superstars programs, with 125 players and 50 players respectively. This culminates in a very large number of players, parents, relatives, and friends attending Hickey Park on a regular basis. We pride ourselves on the quality of our junior coaching staff and are very pleased to have ex AFL and many ex WG AFC players as coaches of our junior teams.

WHY PARTNER WITH US?

WG AFC are building for the future. Our plan is to become one of the QAFL / QAFLW power clubs, and to continue to foster the development of Australian Football in Queensland. We wish to provide an environment where our visitors, players, families, and the wider community look forward to visiting WG AFC, because they absolutely enjoy the experience.

Our geographical area is being rejuvenated by the influx of young families hence we will remain an integral part of this growing community moving forward. Our strategies for the future involve:

- ✔ Continuing to develop our facilities
- ✔ Becoming an AFL Green Club
- ✔ Improving football pathways
- ✔ Continuing to develop young girls and women in football.
- ✔ Increasing our coaching capacity
- ✔ Building awareness of our social club as a function venue
- ✔ Building a sustainable club on energy, water, and waste savings
- ✔ Facilitating better community links

With a dedicated Partnership Team, we are well positioned to provide our Partners with the exposure needed to grow their business, and contribute to the communities we all service.

2024 PARTNERSHIP PACKAGES

	Platinum* \$40,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Ground naming rights	◆			
Signage				
Scoreboard sign	◆			
Car park entrance sign	◆	◆		
Large fence sign	◆	◆		
Medium fence sign			◆	
Small fence sign				◆
Club polo logo placement				
Front	◆	◆		
Sleeve			◆	◆
Playing apparel logo placement				
Seniors & Reserves		◆		
Colts		◆		
Women		◆		
All major club events				
10 complimentary tickets	◆			
5 complimentary tickets		◆		
2 complimentary tickets			◆	
1 complimentary ticket				◆
Dedicated partnership manager				
Monthly meeting	◆			
Bimonthly meeting		◆		
Quarterly meeting			◆	
Website exposure				
Top of home page	◆	◆	◆	
Bottom of home page				◆
Contact details with website hyperlink	◆	◆	◆	◆
Social media posts	◆	◆	◆	
Clubhouse digital exposure				
Game day and training	◆	◆		
Game day			◆	◆
All home games				
Huddle banner	◆	◆		
Breezeway banner	◆	◆	◆	◆
Balcony banner	◆	◆		
Game day newsletter	◆	◆	◆	◆
Complimentary drinks	◆	◆		
Complimentary lunch	◆	◆		
Discounted drinks			◆	◆
Presentation opportunity				
Whole of club	◆	◆		
Playing group			◆	
Merchandise Packs (polo, hat, stubbie cooler)				
4 of	◆			
3 of		◆		
2 of			◆	
1 of				◆
Senior official exposure				
Quarterly lunch with president and senior coaches	◆	◆		
Bi-annual lunch with president and senior coaches			◆	

All prices exclude GST

The Partnership season runs from October 2023 – September 2024

*Platinum Package cost per year for 3 years

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CONTACT DETAILS

For more information regarding partnership opportunities with WGAFC, please contact one of our Partnership Team:

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PRODIGY 

PROUD BRANDING AND MARKETING PARTNER